

PROFINISH

MOTORSPORTS



2027 PARTNER BRIEFING

ProFinish Motorsports

NORTHWEST-BUILT
TRANS AM CUP PROGRAM

NO. 35
Aaron Young
Trans Am Cup

PROFINISH MOTORSPORTS

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We Build What We Race

ProFinish Motorsports designs, builds, and campaigns Trans Am Cup cars from Independence, Oregon—a professional road-racing platform for national visibility and Northwest track access.

The same shop that fields the No. 35 also delivers customer cars in Camaro, Mustang, Challenger, and Toyota bodies—on CEI and Jefferson Racing chassis, with engines from Carbaugh Race Engines.

Built to **Win**. Tuned to Dominate

WHAT WE DO

- 01 Full builds, prep, and maintenance**
- 02 Driver development and data**
- 03 Crew, timing, and engineering at the track**

TECHNICAL PARTNERS · Chris Evans Inc. · Jefferson Racing · Carbaugh Race Engines · Rhom Innovations

AARON YOUNG · NO. 35

Built to Race for 40 Years

BUILT ON THE FARM

Aaron grew up on the family farm in Independence Oregon. If it had an engine, it was fair game. Motocross taught him that mechanical skill and concentration win races. Drag racing, NASCAR, SCCA, and road racing soon followed.

Forty years later, he is **still building, testing, and racing**—on the same farm where it all began.

\$200,000

OWNER CAPITAL INVESTED

The car, shop, transporter, partnerships, and first national season.

NORTHWEST-BUILT. NATIONAL STAGE.

APR 2026 Trans Am debut
Sonoma Raceway

MAY 2026 ProFinish announces its Trans Am
Cup program—Northwest-built
cars on the national stage.

ProFinish Has Invested \$200,000. \$80,000 Funds the 2027 Season

\$200,000

OWNER CAPITAL

+

\$80,000

2027 OPERATING PLAN

USE OF FUNDS

Owner capital invested

\$200,000

2027 race operations

\$72,450

Media and hospitality

\$7,550

CAMPAIGN TOTAL

\$80,000

MEDIA + HOSPITALITY

Race-weekend photography and video, recap content, guest credentials, and host days at Sonoma, Pacific Raceways, and Portland International Raceway.

CAMPAIGN FUNDING

ProFinish 2027

\$30,000

Partner campaign rights

\$50,000

RIGHTS SPLIT

Primary seat

\$25,000

Associate seats (2)

\$12,500 each

PROVISIONAL 2027 SCHEDULE WEEKEND

SCHEDULE WEEKEND	VENUE	POSITIONING
Apr 29–May 2	Sonoma Raceway	National stream
May 6–9	Laguna Seca	National stream
Jul 1–4	Pacific Raceways	Home market
Jul 9–11	Portland International Raceway	Home market
Oct 29–31	Thunderhill	California round
Nov TBD	Buttonwillow	California round

*Dates supplied by ProFinish; subject to series confirmation.

National Reach. Northwest Access.

Free national streams. Host partners at two Northwest tracks.

WATCH ANY ROUND — FREE

Trans Am is North America’s longest-running professional road racing series. Its races stream free on official channels.

DISTRIBUTION

- 01 RacingAmerica.tv
- 02 YouTube · @TheTransAmSeries · 47.4K subscribers*
- 03 Racing America 24/7 · Roku · Prime Video · DirecTV · LG · PLEX
- 04 REV TV · Canada

SERIES AUDIENCE SNAPSHOT

47.4K

YouTube subscribers

9.7–26K

recent full-race views

FREE

official live streams

5

FAST platforms

CANADA

REV TV distribution

HOME-TRACK ACCESS

Pacific Raceways
Portland Int’l Raceway

PARTNER GUESTS CAN

- 01 Come into the garage
- 02 Meet the driver
- 03 Join host days
- 04 Visit the Independence shop

Free national streams. Partner access at two Northwest tracks.

*Sources: Trans Am broadcast plan, Feb. 23, 2026; @TheTransAmSeries, Sept. 15, 2026.

Season-Long Partner Packages

Choose one primary package or one of two associate packages for 2027.

PRIMARY

\$25,000

ONE PACKAGE

BRAND PLACEMENT

Hood, TV panel, lead doors, suit chest, and transporter.

MARKETING + MEDIA

Branding across team materials and giveaways, plus six race-weekend photo/video recaps.

HOSPITALITY

Four race weekends of your choosing · four guests per weekend.

2028 RENEWAL

First opportunity to renew the 2028 primary package.

ASSOCIATE

\$12,500

TWO PACKAGES

BRAND PLACEMENT

Lower doors and quarter panel + suit sleeve.

MARKETING + MEDIA

Logo across team materials and giveaways, plus six race-weekend recaps.

HOSPITALITY

Two race weekends of your choosing · two guests per weekend.

2028 RENEWAL

First opportunity to renew the 2028 associate package.

INCLUDED

Branding · Category exclusivity · Team-content usage · Race recaps · Year-end book · Marketing materials · Giveaways

Choose Your 2027 Partnership

The No. 35 is built. Three 2027 partner packages are open.

ProFinish Motorsports is putting a Northwest-built Trans Am Cup car on track for six races in 2027, with Aaron Young at the wheel.

One primary partner and two associate partners will receive season-long visibility—on the car, in the paddock, across team media, and across Trans Am broadcasts.

This is a season-long partnership—not a one-weekend logo buy.

PACKAGES

PRIMARY

\$25,000

ASSOCIATE

\$12,500

NEXT STEP

Schedule a partner call → review livery → sign partnership agreement

50% on signing · 50% by March 15, 2027

PROFINISH MOTORSPORTS · NO. 35

Ready to Partner?

Schedule a brief call to discuss options.

Email Aaron to request a livery mock-up and confirm package availability.

AARON YOUNG

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